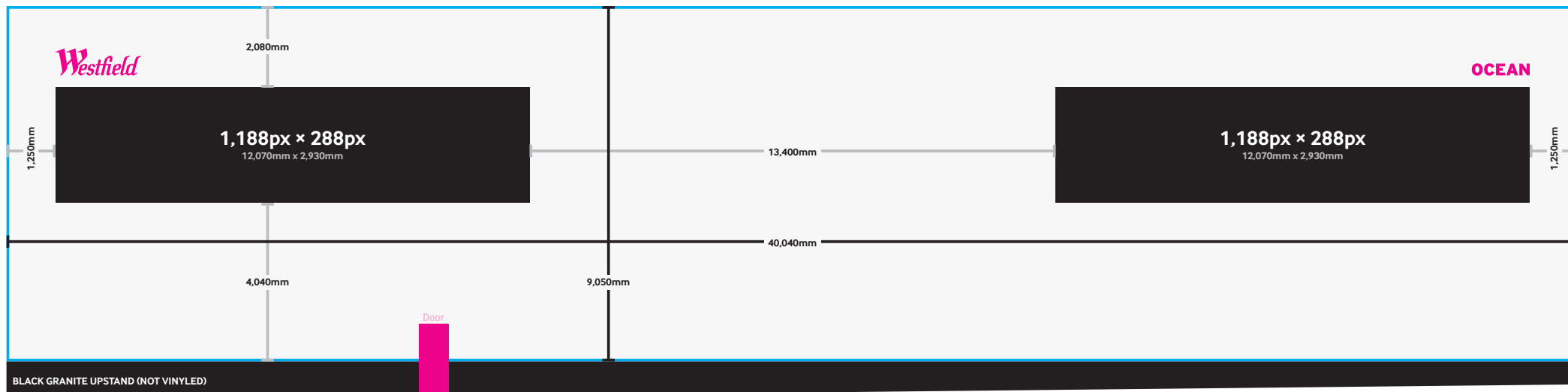


# The Wall @ Westfield London

## Vinyl & Digital Production Specifications (November 2018)



### Vinyl Specifications

Artwork Size **40,040mm wide by 9,050mm high**  
(blue area above).

See diagram above for locations of obstructions **shown in pink**

Artwork Scale **Recommended 10% @ 600dpi**  
**Minimum 10% @ 300dpi**

File types Files can be provided in **Hi-res PDF** or **Adobe Creative Suite formats**. Layered files with all assets included are preferable. **InDesign templates are available on request.**

Colour Proofs **Highly recommended**  
Proofs must be generated from the files provided and be a true representation. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

### Digital Specifications

2 screens, each **1,188 pixels wide by 288 pixels high**

#### Static creative only

- JPEG format saved at "High" or "Very High" quality
- RGB colour mode – CMYK files will not work on our systems
- 72 DPI at exact pixel size stated above
- Please label files clearly, especially if multiple files are submitted

### Delivery & Production Enquiries

Email **digitaldelivery@oceanoutdoor.com**

Phone **+44 (0)20 7062 4114**

Deadline **2 weeks prior to campaign**

Files under 10MB can be emailed directly, files over 10MB can be uploaded at **www.oceanoutdoor.com/digitaldelivery**