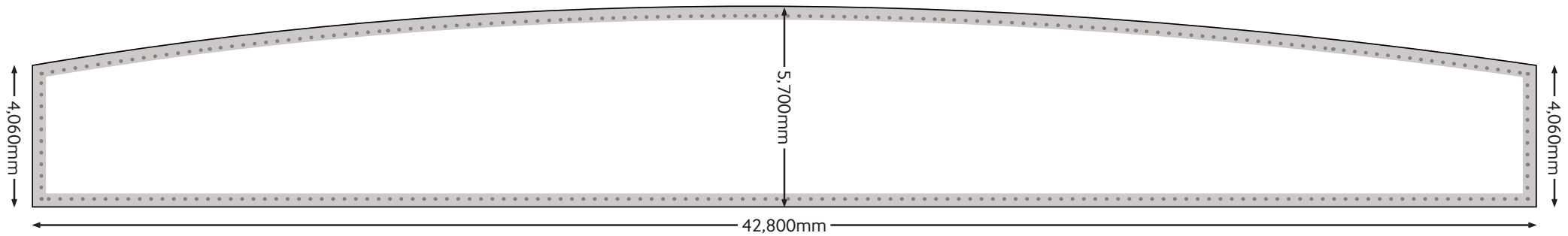


# The Birmingham Archway

## *Production Specifications (inbound & outbound)*



### Specifications

Trim Size	<b>As pictured above</b>
Visual Size	<b>Please allow 400mm less than trim size as a safe zone</b> (grey area shown)
Comments	<b>Eyelets all way around @ 300mm centres</b>
Artwork Scale	<b>Recommended 10%, 300dpi</b>
File types	Files can be provided in <b>Hi-res PDF</b> or <b>Adobe Creative Suite formats</b> . Layered files with all assets included are preferable.
Deadline	<b>2 weeks prior to campaign</b>
Colour Proofs	<b>Highly recommended</b> Proofs must be generated from the files provided and be a true representation. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

### Delivery & Production Enquiries

Email	<b>digitaldelivery@oceanoutdoor.com</b>
Phone	<b>0207 484 0564</b>
	Files under 10MB can be emailed directly, files over 10MB can be uploaded at <b>www.oceanoutdoor.com/digitaldelivery</b>