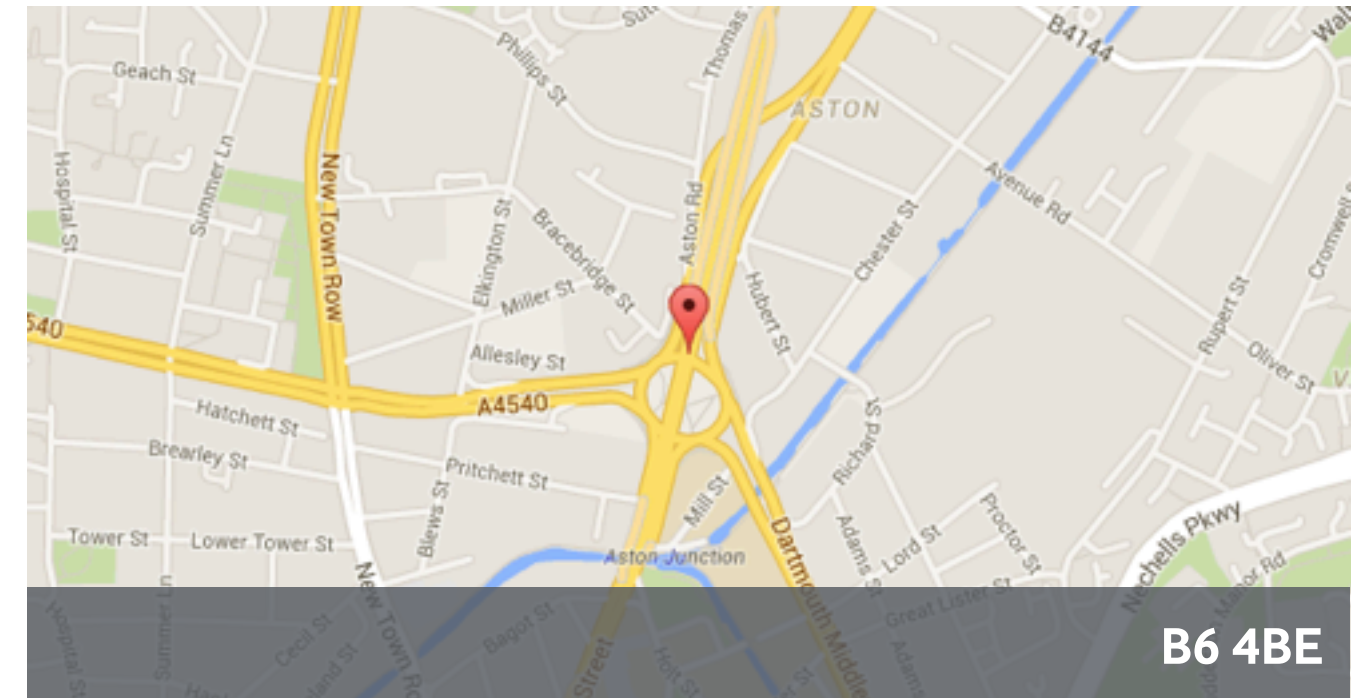


The Aston Expressway

Static Digital / London



Sight lines from over 1Km – the best in Birmingham

A unique site in Birmingham situated above the Aston Expressway A38(M), the main arterial route into Birmingham city centre. Unrivalled traffic flow of any City Centre site.

IMPACTS*	SIZE**	LOOP LENGTH
1,438,000	11.84m x 2.88m	4 x 10 seconds
NETWORK	FRAME ID	
N/A	1235323488	

The Aston Expressway

Static Digital / Birmingham

MALE	AB	ABC1
59%	24%	50%

16-24	25-34	35-44	45-54	55+
17%	19%	15%	21%	28%

TOP CACI ACORN GROUPS		
Executive Wealth Index 124 vs. W.Mid Average	City Sophisticates Index 959 vs. W.Mid Average	Career Climbers Index 192 vs. W.Mid Average

DID YOU KNOW?

The Aston Expressway was voted Birmingham's best digital location in a recent survey.

INSIGHTS

1. Regarded as Birmingham's most prestigious roadside digital location.
2. Dominating the dual carriageway into the city centre

CONTACT

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