

Eat Street Vinyls @ Westfield London

Production Specifications



Artwork Requirements

Artwork Sizes (width x height)

	Visual	Bleed
A	4,900mm x 13,000mm	5,100mm x 13,400mm
B	9,770mm x 13,000mm	9,970mm x 13,400mm
C	9,770mm x 13,000mm	9,970mm x 13,400mm
D	9,770mm x 13,000mm	9,970mm x 13,400mm
E	4,800mm x 13,000mm	5,000mm x 13,400mm

Artwork Scale	Recommended	10% @ 600dpi
	Minimum	10% @ 300dpi

File types Files can be provided in **Hi-res PDF** or **Adobe Creative Suite formats**. Layered files with all assets included are preferable.

Colour Proofs **Highly recommended**
Proofs must be generated from the files provided and be a true representation. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

Delivery & Production Enquiries

Email digitaldelivery@oceanoutdoor.com

Phone **020 7292 6150**

Deadline **2 weeks prior to campaign**

Files under 10MB can be emailed directly, files over 10MB can be uploaded at www.oceanoutdoor.com/digitaldelivery