

Backlight 96 - Aspen Way, London

Production Specifications



Artwork Requirements

Finished size **12,237mm x 3,105mm**

All artwork to be supplied as a **High Res PDF** to finished size.

1/10th scale, minimum 300dpi

The majority of applications used today will output a print ready PDF file. To make sure that your file is of the highest quality, all images should be set no lower than 300dpi resolution. Your file should also be created at 10% of the final size (If you prefer other formats such as 25 or 50% please make us aware of this with your order).

If using InDesign, export to PDF using the **Press Quality** setting with **Crop Marks** set at 10mm offset.

Colour Proofs

If colour proofs are to be supplied for colour matching, the proof must be generated from the file provided and be a true representation of the file. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

Delivery & Production Enquiries

Email **jack.francis@oceanoutdoor.com**

Mobile **07471 904349**

Files under 10MB can be emailed directly, files over 10MB can be sent via WeTransfer, Dropbox, Google Drive or similar to the email address above.

Artwork needs to be delivered **14 days prior to campaign launch**